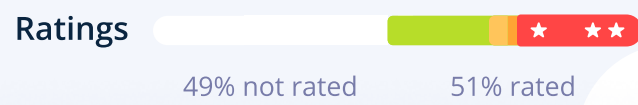


Google Play vs iOS App Store



Google Play Apps
3,782,376



Top 5 Social Apps
Based on total downloads

Facebook 5B+	Instagram 1B+	TikTok 1B+	Twitter 1B+	Bigo Live 500M+
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Largest categories
+ Top 3 apps from each category

Education 398,915 apps	Duolingo	Photomath	Brainly
Business 268,658 apps	LinkedIn	Secure Folder	Meet
Tools 241,520 apps	Google Play	Google	Android Accessibility

Twitter is under fire, but it's still one of the best ways to join the global conversation... or see what Elon is up to.

+ 86% Apps
+ 14% Games

Apps Published in 2022
+ 901,072

To date, total removed apps:
- 9,501,819

To date, **1,124,865 app publishers have published apps** on Google Play.

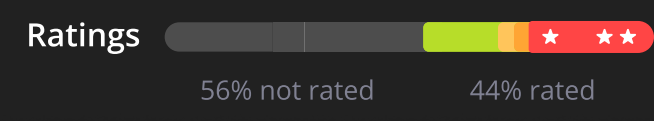
Of the 3,782,376 apps available on Google Play, **528,566 are gaming apps** and **3,253,810 are non-gaming apps.**

Apps Published in 2022
+ 369,177

To date, total removed apps:
- 3,127,101



iOS App Store Apps
1,736,579



Let's take a look at ratings!
★ to ★★ **1,054,568**
More than half of all iOS apps are rated below two stars.

Top 5 Social Apps
Based on total downloads

WhatsApp	Facebook	Telegram	Instagram	Twitter
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Largest categories
+ Top 3 apps from each category

Games 245,478 apps	Subway Surfers	Tap Away 3D	Fifa
Business 180,139 apps	Zoom	Teams	WhatsApp Business
Education 168,917 apps	Duolingo	Toca Life World	Photomath

+ 87,5% Apps
+ 12,5% Games

It's a great tool.

Source: 42matters Explorer Data from: 23 December 2022